

PROFILE OF ATTENDEES

TOTAL 2019
CONFERENCE
ATTENDANCE **14,449**

2,175
NONMEMBERS

4,856 MEMBERS

MEDICAL
STUDENTS/
RESIDENTS **1,665**

9,671
TOTAL
PROFESSIONALS

ALLIED HEALTH/OTHER **866**

EXHIBITS ONLY
PROFESSIONALS **109**

2,065
INTERNATIONAL ATTENDEES

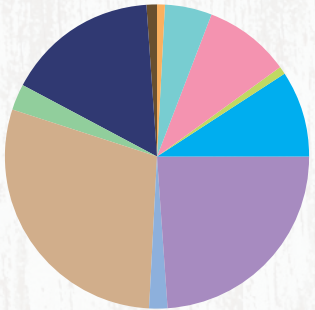
Attendee Profile

Allied Health Professional.....	13%
General Pediatrician.....	46%
Hospitalist.....	3%
Medical Student.....	7%
Pediatric Medical or Surgical Subspecialist.....	19%
Pediatric Resident or Fellow In Training.....	12%



Medical or Surgical Subspecialist Breakdown

Adolescent Medicine.....	1%
Allergy & Immunology.....	5%
Cardiology/Cardiac Surgery.....	9%
Dermatology.....	1%
Development & Behavioral.....	9%
Emergency Medicine.....	24%
Endocrinology.....	2%
Neonatology/Perinatology.....	29%
Pulmonology.....	3%
Surgery.....	16%
Urology.....	1%



Purchaser Profile

\$50,000 - \$100,000.....	32%
\$100,000 - \$250,000.....	23%
\$250,000 - \$500,000.....	17%
\$500,000 - \$1,000,000.....	14%
Over \$1,000,000.....	14%

